

RFG Presents 2006 Thought Leadership Summit Series:

"Beyond Risk: Technology-Empowered Enterprise Transformation"

SAN FRANCISCO, November 30, 2006

For speaking and sponsorship opportunities, please contact Rich Montoya: rmontoya@rfgonline.com / +203.429.8954

Risk and Beyond: Technology-Empowered Enterprise Transformation

Risk management is a critical business challenge, but only one of the key business imperatives facing IT and non-IT executives today. To provide maximum alignment with and support of business goals, IT executives must collaborate closely with their non-IT colleagues:

- Cut Costs;
- Drive Revenues;
- Achieve Compliance;
- Improve Governance;
- Increase Business Value;
- Reduce Risks; and
- Transform the Enterprise.

This RFG Risk Summit will present findings from RFG research and experiences of RFG clients and other enterprises to help participants achieve these goals, and develop processes for sustaining their successes.

Throughout, the focus of the Summit will be on how IT and business executives are succeeding with risk management and enterprise transformation today, and how you can do so now and tomorrow. Specific recommendations and templates will be provided for key Summit session areas, and RFG will publish follow-up research expanding upon Summit findings. Summit participants will also have access to this research as it becomes available, to extend the value of the Summit to them and their enterprises.

The Reviews Are In! Testimonials from 2005 Summit Series:

"The level of people that we talked to and meet were the highest level people that we need to talk to; and second, we were given invaluable insight into the challenges and issues that these folks face everyday." *Senior Account Manager, Change Management Solution Provider*

"There were only two people that I talked to at this conference that were not VP or C level..." *VP, Marketing, Data Auditing Provider*

"We really enjoyed last year's event and felt that it was a good investment..." *Field Marketing Manager, Publicly Traded Security Software and Solutions Provider*

"You have a very professional organization with superior leadership. Not only were the accommodations exceptional, but the leadership is a class act..." *Senior Corporate Auditor, Regional Bank*

Dear Distinguished Colleague:

Following the successful completion of our 2005 Thought Leadership Seminar Series "Reducing Risk, Restoring Trust: A Leadership Role for IT," we are pleased to announce the Third Annual editions!

Based on the positive feedback from the over 300 attendees in New York and San Francisco, we will continue the agenda focusing on prioritizing risk within the Enterprise. The visibility of information technology as a component of operational risk has never been higher and the changing nature of those risks means that even for the best firms it needs to be under constant review.

The focus of the RFG 2006 Thought Leadership Summit Series is "Beyond Risk: Technology-Empowered Enterprise Transformation." The Summit Series is a "must-attend" for technology and business professionals seeking to craft successful operational and technology risk management initiatives, and to expand and integrate these into effective support for key business goals.

IT executives and executive boards alike continue to face pressures to ensure effective risk management postures and proactively respond to emerging financial and technology risks. These pressures include data privacy and protection requirements, outsourcing strategies, and growing and evolving regulatory burdens. This situation has ignited a range of responses from industry consortia and the vendor community.

Effective risk management now requires a sustained, multi-phase approach, supported by an effective governance board and integrated with larger business and technology imperatives. And in an age of flat, shrinking, or slowly growing IT budgets and increasing financial, regulatory, and reputational risks, effective risk management is now a key competitive differentiator for almost every enterprise. In short, risk management is becoming a foundation for greater alignment and collaboration between IT and "the business," and for comprehensive enterprise transformation.

No other industry events take as comprehensive a look at the most critical, sensitive components of strategies for running your IT organization and your entire enterprise safely and cost-effectively. The RFG 2006 Thought Leadership Summit Series will provide participants with the advice, guidance, and support they need to make their IT departments and enterprises fully "risk-resistant" crucibles of transformation and continuous improvement.

The distinguished Summit faculty will include executive business and technology practitioners from "the front lines" of real-life enterprise risk management and transformation, as well as senior RFG industry analysts. For more than eight years, RFG has published extensively on risk management and IT-business alignment topics, research that will fuel information to be presented and discussed at the Summits.

We look forward to seeing you. As always, you can contact me directly related to the many ways you and your organization can get involved with this thought-leading Summit Series!

Best!

Cal Braunstein
Chairman/CEO

The program will address the following:

- Assess the extent of IT risk and how to best mitigate the risk
- Establish a formula to analyze and quantify IT risks
- Prioritize risk
- Fiduciary responsibility of IT
- Manage your IT Risk portfolio
- Make the trade-offs work as positive advantage
- IT departments as risk advisors of business
- How to build a cross-functional "Trust" team
- Determine the most important risk areas to spend IT budget
- Define an acceptable level of risk
- Build a responsible roadmap to success
- Enhance IT trust on an enterprise level
- Understand the extent of accountability
- Create the right assessment criteria
- Learn where the critical gaps exist
- Implement a governance process
- Determine risk associated with specific gaps
- Address compliance and federal regulations

Final Sponsorship Rate Schedule 2006

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INDUSTRY BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Rates	\$25,000	\$17,500	\$12,500	\$7,500
Exclusive Listing (only one firm per industry category)	✓	--	--	--
Number of Speaking Sessions (subject to availability and provided speaker and firm are appropriate for a given topic)	4+	3	2	1
Firm Passes	12	8	5	3
Customer or Prospect Passes (may only be used for end-user/practitioner)	12	8	5	3
Exhibit Space (6' x 3' table/pop-up)	✓	✓	✓	✓
Firm description on website	400 words	300 words	200 words	100 words
Full-page ad in conference binder	✓	--	--	--
Logo on conference bag	✓	--	--	--
Logo on conference CD	✓	--	--	--

RFG SPONSORSHIP AGREEMENT

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Special Terms and Conditions:

- Payment for sponsorship is due upon receipt of invoice. If payment in full is not received at east 30 days prior to the start of the conference, all firm and client passes, as well as exhibit space and speaker passes, will be cancelled. THERE WILL BE NO EXCEPTIONS.
- Upon signing this agreement, your firm is responsible for 100% payment. In the event that RFG cancels the event due to an act of God, declaration of war, act of foreign enemies, one or more occurrences that could directly or indirectly impair travel, or any other act of event that directly or indirectly causes cancellation of the conference, fees shall be credited to the sponsorship of one or more future events to be determined mutually by RFG and the client.
- RFG will offer a discounted rate for sponsors who wish to purchase additional firm passes.

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